

Advanced Microderm®

Skin Care Systems for Life



Your Skin Care Partner

Your skin care partner

From our first day, Advanced Microderm has based its philosophy on a single principle: to offer our customers the very best esthetic products. By staying true to this principle, we have grown to become one of the premier providers of esthetic products and services in America. We are proud to offer you world-class products, exceptional industry expertise and unsurpassed customer care.



Advanced Microderm's core values were founded on three objectives:

Always do what is best for you

We collaborate closely with you to develop and manufacture products that can help grow your business. Rest assured we will consistently deliver the right product at the right price whether we personally manufacture it or act as the distributor for you.

Always offer superior products

We stay on the cutting edge of emerging technologies so we can be the first to offer you innovative products and services from the top esthetic names in the industry.

Superior product quality and service are extremely important to us, and we work to maintain that commitment with every order.

Always be a trusted advisor

We do everything we can to keep you focused on your #1 priority—your clients' satisfaction. We have the knowledge and experience to advise you on the right products and services for your business. We will work hard and smart to be your skin care partner.

THE DX™ & MX™



Advanced Microderm

is the only company to engineer a system exclusively designed to utilize baking soda's all natural properties.

Working closely with Physicians, we have built our system to exceed their demanding needs with the highest quality components and most stringent quality control checks. Our systems can be customized to accommodate your budget and virtually any client need with diamond coated Titan Tips or our One Touch Turbo handpiece, without ever sacrificing quality.

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The natural choice

Mother Nature has given us a natural way to replenish our skin, all natural baking soda. Advanced Microderm has brought her gift to you with the only system engineered to utilize medical grade sodium bicarbonate's all natural properties.



The baking soda difference

Baking soda allows you to give the same depth of abrasion as aluminum oxide – without any of the potentially harmful side effects. Aluminum oxide is not to be used on the under-eye area and lips due to the potential risk of cornea scratches and crystal ingestion. Baking soda residue is not associated with either of these risks. In addition, it will not leave the skin red or irritated and is beneficial in helping to resolve acne. Once your clients have been treated with baking soda, they will never want to have another aluminum oxide treatment again.

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Anti-clogging technology

A system that clogs means unsatisfied customers and lost revenue to you. We have incorporated several proprietary design features that guarantee our systems will not clog. We back up this claim by having one of the most comprehensive warranties in the industry.

Industry-leading warranty

We offer up to a 10-year warranty covering parts and labor. In the unlikely event your system ever needs repair, we can reduce any potential downtime by overnighting a loaner system at no cost to you.

Treatment versatility

Our systems offer the broadest range of treatment options available in the market today. You can use crystals to abrade the skin or use our crystal-free, diamond-coated Titan Tips™. If an aggressive treatment is required, you can use crystals in conjunction with our Titan Tips™. Our DX model features our revolutionary One Touch Turbo technology for treating areas with tougher skin such as the décolleté and hands.

Lower cost, less mess

A \$1 per treatment consumable product cost will save you thousands of dollars compared to other systems. Our systems are uniquely efficient so fewer crystals are used. As a result, fewer crystals are left on the clients skin.

Easiest system to use

Simply fill the system with crystals approximately every 20 treatments, replace the system filter every 75 treatments and empty the waste container as needed. It's that simple.

American made

Our custom-built rotary vane pump is quieter and more efficient than the commonly used piston-based pump. Every system undergoes a 24-step quality assessment to ensure it meets our rigorous standards.

We come to YOU

One of our experienced, licensed estheticians will come to your location and perform a personalized technical training session. Once you master the proper techniques, strong emphasis will be placed on how best to market and sell a successful microdermabrasion program to your clients. With hands-on sales training, your staff will be better equipped to maximize your investment. Advanced Microderm takes pride in giving you this distinct advantage over your competition.

Results



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Trusted advisers

Advanced Microderm is your Skin Care partner for Life. We provide on-site, personalized technical training and help you develop sales and marketing programs specific to your needs. From the moment you decide to offer our system, we begin building a relationship that will endure. We take pride in helping you develop and maintain your competitive advantage.



Training

Whether it is our MX or DX system, we come to YOUR location and provide extensive training for your entire staff to generate revenue right away.

Intensive on site training for everyone who will use the machine, including trouble shooting and maintenance.

We educate the desk staff also so they have the knowledge and the confidence to market microderm to new and existing customers.

Marketing

We provide marketing materials so you are able to introduce all the benefits of microderm with baking soda right away to your customers. Our comprehensive marketing CD includes advertisements, referral cards, promotional flyers, before and after photos, information cards and much more.

Consulting

From training your staff to helping choose the right equipment and financing options, our experience is available to you at every step to make your business a success. Whether you're just starting out or are expanding your facility, we can show you the right products and services to make the most of your investment. We are committed to being your Skin Care Partner for Life.

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One Touch Turbo

Power at your fingertips. Our revolutionary crystal accelerator technology allows you to treat more parts of the body for additional revenue!



Diamond Titan Tips™

are coated with diamonds to allow for unparalleled crystal free treatments.



Multiple tips give you the advantage of choosing the level of abrasion you want to provide your clients. And only our system allows you to combine our Titan Tips™ with baking soda crystals to provide a more aggressive treatment. At Advanced Microderm we give you a clear advantage.

Annual revenue potential

		Treatments per Day			
		1	2	3	4
Fee per Treatment	\$80	\$23,040	\$46,080	\$69,120	\$92,160
	\$100	\$28,800	\$57,600	\$86,400	\$115,200
	\$125	\$36,000	\$72,000	\$108,000	\$144,000
	\$150	\$43,200	\$86,400	\$129,600	\$172,800
	\$175	\$50,400	\$100,800	\$151,200	\$201,600

Annual consumables cost

Advanced Microderm: Average Cost per Treatment = \$1.00

		Treatments per Day			
		1	2	3	4
\$1/treatment		\$288/yr.	\$576/yr.	\$864/yr.	\$1,152/yr.

Other Systems: Average Cost per Treatment = \$5.00

		Treatments per Day			
		1	2	3	4
\$5/treatment		\$1,440/yr.	\$2,880/yr.	\$4,320/yr.	\$5,760/yr.

We are also distributors of some of the largest manufacturers in the industry



Financing is available!

Why Lease or Finance?

- Offers flexibility and can be structured to fit your individual needs
- Conserve cash flow
- Tax benefits—Section 179 increased amount of qualified property that a business can expense to \$125,000.
- Option to purchase the equipment at the end of your lease term
- Avoid equipment obsolescence
- Easy and Convenient

Leasing/Financing Programs

Start Up Programs

- Practices less than 2 years old
- Use license date for time in business
- Step Up Payment Programs
- Payments increase when your profits increase

Flexible Payment Options

- 12 – 60 month terms
- Match term with desired payment

Technology Upgrade Programs

- Add features to the equipment throughout your lease term
- Finance software, training and licensing in addition to the equipment

Deferred Payments

- Postpone payment while equipment is increasing your profits

Contact us for a program that will fit your needs!



& Many More...

THE DX™ & MX™
technical specifications

GENERAL INFORMATION

Supply Voltage: 115V/60Hz • 220V/50Hz

Max Power: 480W

Vacuum: Capable of - 25 in Hg (-635 mmHg)

Max Boost Pressure: 17 PSI (117 kPA)

FDA Classification: Class 1 Device

APPROVED ABRADING MEDIUMS

Medical-grade Sodium Bicarbonate crystals (NaHCO₃)

DIMENSIONS

(Upper unit only)

Height: 9.5"/4.1 cm **Weight:** 31lbs./14.1kg

(Entire System)

Height: 32.75"/83.2cm

Weight: 57lbs./5.9 kg

Width: 14"/35.6 cm

Depth: 11"/27.9 cm

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